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### **BT Italy to reduce car use**

BT Italy has announced today (Thursday) - World Environment Day - that it is developing a "sustainable transport" initiative.

Spearheaded by employees, to reduce the environmental impact on the cities where they work, a mobility management project has been set up to examine issues surrounding car use and commuting.



The project has been integrated into BT Italy's existing environmental management system and health, safety and environment manager, Daniele Invernizzi, has now been appointed company mobility manager.

An early outcome from the project was the Green Commuters Plan for BT's offices in Milan, Rome and Turin to identify strategies that limit the use of cars and promote the public transport.

And, in partnership with sustainable mobility solutions experts Muoversi, a survey of 1,214 BT employees in the main office buildings and a detailed accessibility analysis of each office has been carried out.

The studies revealed significant differences between the offices on the subject of car use and public transport, says Daniele.

He said: "We worked out the carbon footprint for each office and found that the 1,214 people we investigated create more than 4,000kg of carbon each day by commuting - a total of 1,026 tonnes a year.

"We are now looking at a whole range of solutions for sustainable mobility."

One proposal is to introduce incentives to encourage the use of public transport to reduce car use.

Around 50 employees in Milan have already signed up to the public transport incentive.

"We also changed the schedule of our shuttle service in Milan, and we have saved almost six tonnes of CO2 emissions a year while maintaining the essential level of service," said Daniele.

He added that, in the future, BT Italy wants to plan a general strategy to help improve the mobility of each employee.